



**For Immediate Release:**

**Date:** 07-02-2019

**Contact:** Haylee Chenchar

**Phone:** 307-278-6195

**Email:** hchenchar@caswy.org

**Cheyenne Animal Shelter Hires Marketing Director**

**Cheyenne, WY** - The Cheyenne Animal Shelter is pleased to announce and welcome Haylee Chenchar (Hornbeck) as the Shelter's new Marketing Director. Chenchar's main role will be to promote the work of the Cheyenne Animal Shelter and the 6,000 pets it serves each year.

"I am so grateful for the opportunity to be a part of the Cheyenne Animal Shelter's team, and am looking forward to contributing to the positive growth of the Shelter. I am thrilled to work on the many incredible events that the Shelter has worked hard to cultivate, in addition to fostering continued community collaborations moving forward."

Previously, Chenchar spent the last three years at the Wyoming Secretary of State's Office after getting her Bachelor's Degree in Business Administration with an emphasis in Marketing. She fell in love with the work of the Shelter after joining the planning committee of the 2019 Fur Ball and co-hosting the Inaugural Derby Day Corgi Races with Pine Bluffs Distilling on behalf of the Cheyenne Animal Shelter. Chenchar officially joined the team on July 1, 2019, and is settling into her new role while preparing for the Shelter's next event, Discers for Whiskers, scheduled for July 13, 2019.

"We are so happy to have Haylee join our team! She will be the "face" of the Shelter and will provide leadership, creativity and bring fresh ideas to fundraisers and promotions," said Sue Castenada, Director of Development.

*For nearly 50 years, the Cheyenne Animal Shelter has extended the hand of kindness to neglected and abused companion animals in Cheyenne and Laramie County. Today, we are involved in an ever-expanding effort to accomplish a mission that goes beyond sheltering the homeless and unwanted pet population. Our goal is to find a home for every adoptable companion animal brought to our door. To reach this goal, we must increase the number of pets we place and decrease the number of pets relinquished. We hope to achieve this goal through ongoing community relations programs, such as humane education, offsite adoptions and outreach.*

###